# 10 ONLINE SHOPPING SECURITY TIPS

## SHOP ON REPUTABLEPLATFORMS
Choose merchants withgoodreputationor verified sellers on trusted platforms.

## BEWARE OF PHISHING
Beware of too-good-to-be-true deals on websites, emails, SMS or social media. Never click suspicious advertisements, links or attachments, and only download applications from official websites or app stores.

## PROTECT YOUR PERSONAL INFORMATION
Provide only necessary information required for transactions on secure websites. Avoid storing payment details on websites.

## USE SECURE PAYMENT METHODS
Pay with reputable e-wallets. Avoid using unknown links or transferring money directly to unfamiliar accounts.

## ENABLE MULTI-FACTOR AUTHENTICATION (MFA)
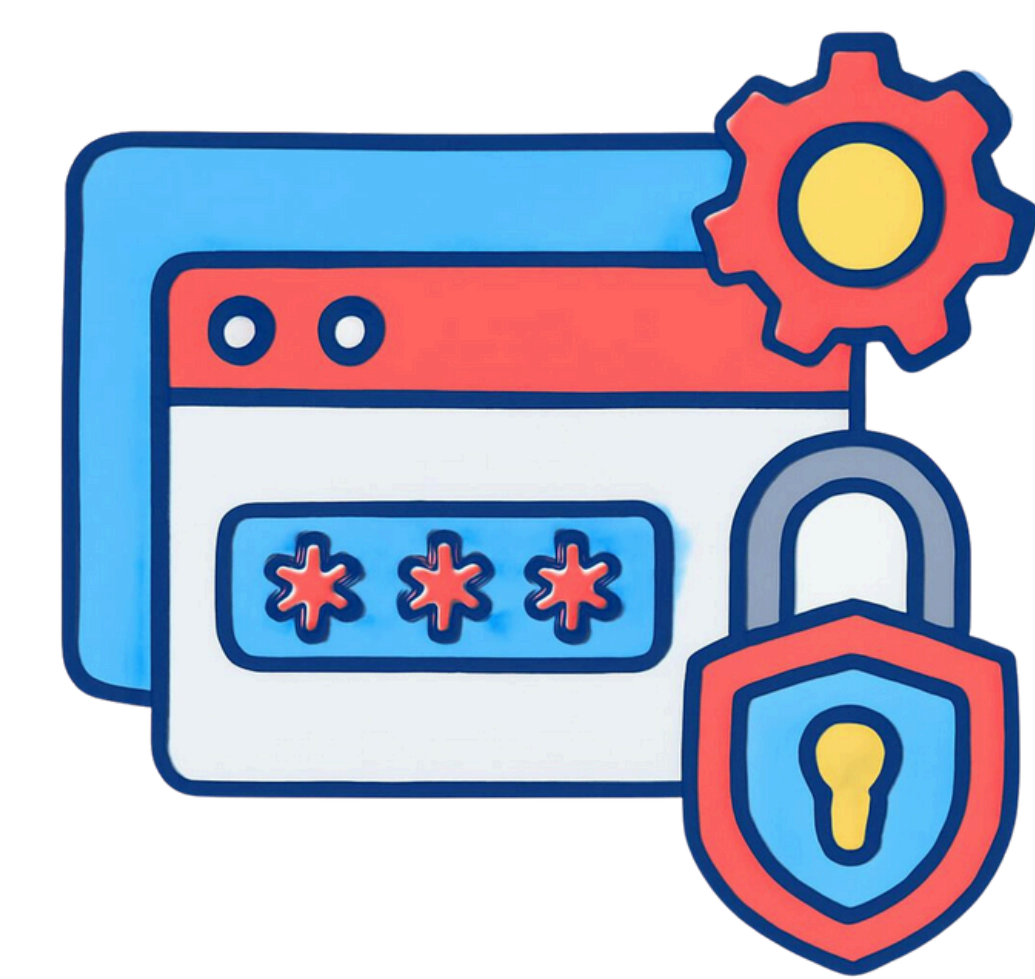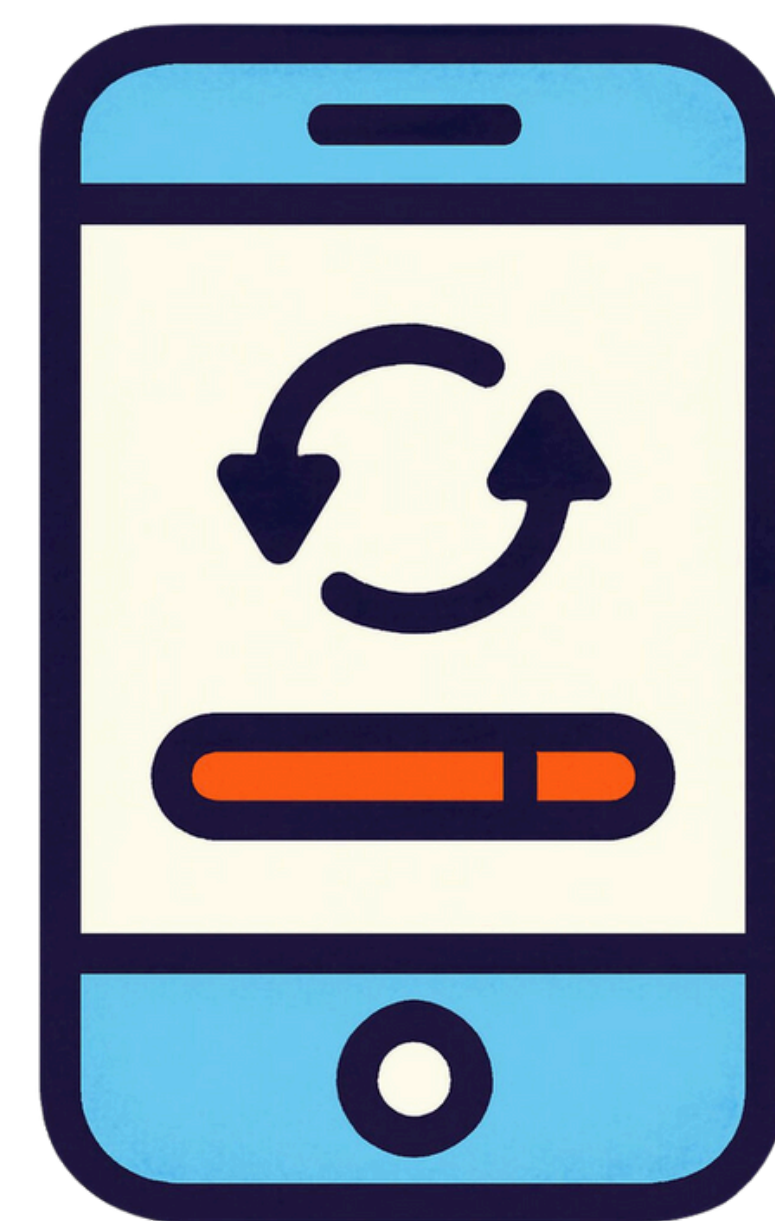Turn on MFA to add an extra layer of protection to your shopping and payment accounts.

## AVOID USING PUBLIC WI-FI
Use trusted private networks to safeguard your transactions.

## KEEP SOFTWARE UPDATED
Update your browser, operating system and applications regularly to download the latest patches to fix security loopholes.

## USE STRONG AND UNIQUE PASSWORDS
Create strong and unique passwords for each account, with sufficient length and a mix of uppercase and lowercase letters, numbers and symbols. Do not reuse the same password.

## CHECK TRANSACTION RECORDS REGULARLY
Review your account and credit card statements regularly for suspicious transactions.

## REPORT CYBER SCAMS
Report suspected scams or suspicious links, platforms or accounts to local law enforcement agencies or the Hong Kong Computer Emergency Response Team Coordination Centre (HKCERT) for assistance.